

NOUR AL-MADANI

social media manager

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Ain Zara, Tripoli, Libya

Profile

Digital Marketing Account Manager with a strong foundation in team leadership, strategic thinking, and project coordination. Experienced in managing digital marketing campaigns, enhancing client relationships, and optimizing performance. Seeking to further develop skills and contribute to impactful marketing initiatives.

Skills

- Social Media Management | Digital Marketing Strategy | Content Creation
- Client Relationship Management | Analytics & Reporting | Team Collaboration
- Communication | Problem-Solving | Time Management

TRAINING & CERTIFICATIONS

- Social Media Marketing Diploma | Learn 'N Digital (Egyptian Training Center, 2023)
- Amadeus Training Course,(2019-2020)

Work Experience

Account Manager

Qaws Agency | 2023 - Present

- Led a multidisciplinary team to execute digital marketing campaigns.
- Developed social media strategies to boost brand visibility and engagement.
- Maintained client relationships, ensuring alignment with business objectives.

English Tutor

Ain Zara Training Center | 2021 - 2023

- Customized lesson plans for Libyan and Macmillan curriculums, improving student outcomes.

Class Teacher

Ladybird School | 2021 - 2022

- Managed classroom activities and adapted teaching methods for diverse learners.

Sales Representative

Travel and Tourism Company | 2019 - 2020

- Promoted travel packages, enhancing client satisfaction and retention.

Education

Bachelor / English Language

University of Tripoli
Faculty of Languages - 2023

Languages

Arabic : Native
English : Proficient

Microsoft

Word
Power point
Exel